



INTERNATIONAL SPLIT SUMMER SCHOOL 2024

COURSE: INFORMALITY IN THE GLOBAL SOUTH AND BEYOND: QUALITATIVE AND QUANTITATIVE RESEARCH OF INFORMAL ECONOMIES

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Main topics

- Understand the different forms and aspects of the informal economy
- Apply informal economy research methods
- Develop the ability to adapt research to the local context
- Conduct effective policy analysis and advocacy
- Effective policymaking and analysis
- Master qualitative and quantitative research tools and techniques
- Improve communication and advocacy skills

Programme structure

- 5-day course
- Class lectures, exercises, independent assignments, workshops seminar work
- Online assignment in the form of a take-home essay (cca 10,000 words)

Important dates

- "Regular" application deadline: May 15, 2024
- "Regular" notification of acceptance: May 20, 2024
- "Regular" payment deadline: June 1, 2024

- "Last minute" application deadline: June 15, 2024
- "Last minute" notification of acceptance: June 17, 2024
- "Last minute" payment deadline: June 20, 2024

Price of the course:			
RATE TYPE	RATE AMOUNT	APPLICATION DEADLINE	PAYMENT DEADLINE
REGULAR RATE	645 €	If application materials are received by May 15, 2024	June 1, 2024
LAST MINUTE RATE	695 €	If application materials are received by June 15, 2024	June 20, 2024

Program plan	Lectures
<p>Day 1</p> <ul style="list-style-type: none"> - Informality and the Informal Economy - Behavioral Economics Insights into Understanding and Changing Informal Economy Actors' Behavior 	<ul style="list-style-type: none"> - Prof. Željko Mrnjavac - Abel Polese, PhD - Prof. Rodica Ianole-Călin - Assoc.prof. Drini Imami - Assoc. Prof. Alessandro Coppola - Riya Raphael, PhD - Magdalena Craciun, PhD - Ignacio Fradejas-García, PhD - Prof. Eveline van Leeuwen - Assist. Prof. Marija Vuković - Juliane Muller, PhD
<p>Day 2</p> <ul style="list-style-type: none"> - Informality, Clientelism, Corruption, and Elections - Conceptual Framework and Procedures: Qualitative versus Quantitative Research - Informal Settlements and Housing informality - Informal Economy and Gender in India 	
<p>Day 3</p> <ul style="list-style-type: none"> - Fake Brands and the Informal Economy - Labor Migrations and the Informal Economy - Labor Market Regulation and Policies 	
<p>Day 4</p> <ul style="list-style-type: none"> - Combining Qualitative and Quantitative Methods in Research - Structural Equation Modeling 	
<p>Day 5</p> <ul style="list-style-type: none"> - Researching the Informal Economy and Popular Economy in South America - Research Workshops 	